

## **ACCEPTABLE FILES:**

Adobe Illustrator (ai or eps)  
Photoshop  
Print or Press Ready PDF

## **WE DO NOT ACCEPT:**

Indesign  
QuarkXpress  
CorelDraw

## **LINKED IMAGES:**

Save at 300 dpi at 100%

Save files in CMYK

## **PHOTOSHOP ART REQUIREMENTS:**

**ALL PHOTOSHOP FILES MUST BE EDITABLE** - If you are designing your art in Photoshop you must include the unflattened/layered file.

All images must be saved in CMYK format

Photoshop files must be imported/placed into Illustrator

Do not cut off or crop side image panels.

Rasterize all type.

## **FONTS:**

**MINIMUM FONT SIZE: 10 points**

**OUTLINE ALL FONTS**

If creating type and copy in Photoshop, please rasterize all fonts.

To ensure the highest quality reproduction, we recommend that all type and copy is created in a vector format using Illustrator.

## **SPOT COLOR:**

All spot colors should be designated and labeled with standard designation.

For example, “PANTONE 123C”

Please do not rename spot colors “PMS 123” or “Yellow 123”

Please save all final art in CMYK.

## **ART FILE SUBMISSION:**

You may submit art via direct e-mail, CD/DVD or our FTP site.

We will also accept files directly from you via “You Send It”, “Drop Box”, or similar file transfer utility

## **DIRECT E-MAIL:**

If final file size is under 8 Mb, you can e-mail it directly to us at: [jdavis@nepacartons.com](mailto:jdavis@nepacartons.com)

## **OUR FTP INFORMATION:**

Server Name: <ftp://nepacartons.com>

User Name: ftpuser

Password: nepacarton

*You must have protocol software, ie FETCH, to upload files to our FTP site. Theses are free to download from the internet.*



← Red Line  
Designates Bleed Area

Match and line up all of the art work on these two panels

Match and line up all of the art work on these two panels

400-6