

PRINT FILE SUBMISSION GUIDELINES

Supported Software

- Adobe Illustrator
- Adobe Photoshop
- PDF files with all art and outlined fonts included.

Accepted File Submission

- Via file sharing software ie Drop Box, You Send It
- Files under 10mb may be sent by email to: contact@pakitproducts.com.

Accepted Color Designations

- All files must be prepared in CMYK NOT RGB
- Spot colors must be identified as Pantone colors using the solid coated library or metallic library. Any Pantone uncoated colors will be converted to coated.
- Any designated spot colors that do not match a Pantone color number, for example “Pantone 123 C”, will be converted to CMYK
- We print up to 6 colors not including Varnish

Accepted Images

- Photographs should have a resolution (dpi) minimum of 300 at the size you want to print.
- Color images and photos must be saved in CMYK not RGB
- Gray scale (black&white) images must be saved in gray scale not CMYK or RGB

Accepted Fonts

- All fonts must be supplied with the submitted art or converted to outlines.
- All BLACK TEXT should be 100% black. DO NOT use CMYK values for black text
- Minimum type size is 8pt serif and 6pt sans serif.
- Minimum Reverse type size is 8pt serif and 6 sans serif.

Additional Requirements

- All images must be supplied with the submitted art. Photoshop files should be layered and editable.
- Extend all art up to or past the designated bleed lines.
- If possible, please include a low res PDF of the art for comparison.

UPC Code Requirements

- We test scan all UPC codes to ensure they read properly.
- For best results, UPC codes should be 100% black and placed on a white background. UPC codes can also be 100% of a Pantone color. DO NOT use CMYK or RGB values for UPC codes.
- Do not create UPC codes using red, yellow or tan Pantone colors. They will not scan properly.
- Do not reverse out UPC codes ie, a white UPC code on a black or color background

CARRIER ART LAYOUT GUIDE

