

ACCEPTABLE FILES:

Adobe Illustrator (ai or eps)
Photoshop
Print or Press Ready PDF

WE DO NOT ACCEPT:

Indesign
QuarkXpress
CorelDraw

LINKED IMAGES:

Save at 300 dpi at 100%
Save files in CMYK

PHOTOSHOP ART REQUIREMENTS:

ALL PHOTOSHOP FILES MUST BE EDITABLE - If you are designing your art in Photoshop you must include the unflattened/layered file.

All images must be saved in CMYK format
Photoshop files must be imported/placed into Illustrator
Do not cut off or crop side image panels.
Rasterize all type.

FONTS:

MINIMUM FONT SIZE: 10 points

OUTLINE ALL FONTS

If creating type and copy in Photoshop, please rasterize all fonts.
To ensure the highest quality reproduction, we recommend that all type and copy is created in a vector format using Illustrator.

SPOT COLOR:

All spot colors should be designated and labeled with standard designation.
For example, "PANTONE 123C"
Please do not rename spot colors "PMS 123" or "Yellow 123"
Please save all final art in CMYK.

ART FILE SUBMISSION:

You may submit art via direct e-mail, CD/DVD or our FTP site.
We will also accept files directly from you via "You Send It", "Drop Box", or similar file transfer utility

DIRECT E-MAIL:

If final file size is under 8 Mb, you can e-mail it directly to us at: jdavis@nepacartons.com

OUR FTP INFORMATION:

Server Name: <ftp://nepacartons.com>
User Name: ftpuser
Password: nepacarton

You must have protocol software, ie FETCH, to upload files to our FTP site. Theses are free to download from the internet.

CARRIER ART LAYOUT GUIDE

